



UPCEA Mid-Atlantic Region Awards

Program & Activities Awards

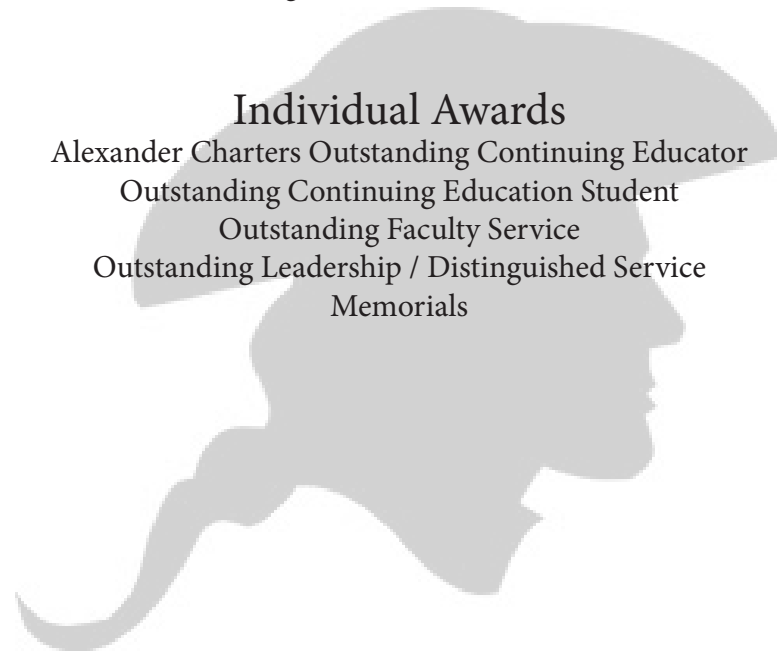
Partnership: Institutional / Business
Applied Research

Program Development: Credit or Non-Credit
Faculty & Staff Development

Marketing & Promotions: Broadcast / Print
Marketing & Promotions: Electronic

Individual Awards

Alexander Charters Outstanding Continuing Educator
Outstanding Continuing Education Student
Outstanding Faculty Service
Outstanding Leadership / Distinguished Service
Memorials



Please note: Not every award is given each year.

University Professional & Continuing Education Association

Mid-Atlantic Region Awards for Excellence Ceremony

Nassau Club at Princeton
Wednesday, October 5th
Two Thousand Eleven
Five thirty in the evening

2011 AWARDS COMMITTEE

KayMarie Platt • 2011 Chair • Widener University
Jennifer Becker • Marist College
Carolyn Callaghan • Shippensburg University
Shelley Hintz • University of Maryland University College
Kelly Holdcraft • Georgetown University
Matthew Weidman • Widener University

PROGRAM & ACTIVITIES AWARDS

PROGRAM DEVELOPMENT (CREDIT OR NON-CREDIT):

University College Master Academic Plan (MAP) Advisory Model
University College of Syracuse University
Accepted by: Mary Pagan & Emileen Butler
The University College Master Academic Plan (MAP) Coaching Model offers part-time, nontraditional students the opportunity to experience life coaching combined with academic advising. Acknowledging that earning a degree is the goal and that many obstacles stand in the way - juggling family, job, and community responsibilities - implementing the coaching model has provided a formal system to support degree and goal attainment using life coaching and sport motivational models.

Teaching Artist Certificate Program
University of the Arts
Accepted by: Robert Craig
The Teaching Artist Certificate program at the University of the Arts builds the knowledge and capacity of artists to work alongside teachers and arts specialists in PreK-12 classrooms and community setting to create and implement best practices residency programs that support learning in and through the arts.

FACULTY & STAFF DEVELOPMENT:

Online Summer Seminar Series for Faculty
University of Maryland University College
Accepted by: Darlene Smucny
Dr. Darlene Smucny, academic director of Social Science, has created an innovative and sustainable model for utilizing an online faculty classroom to provide discipline-specific professional development and to build a global online faculty community.

INSTITUTIONAL / BUSINESS PARTNERSHIP:

The Industrial Certification and Training Program (ICT)
University College of Syracuse University
Accepted by: Bethaida Gonzalez
The Industrial Certification and Training program was a collaborative effort of the Westcott Community Center, the Manufacturers Association of Central New York and University College. Of the 454 individuals enrolled, 142 completed work-readiness classes, 170 received a nationally recognized Work-Readiness Certificate, 155 completed job training and 85 obtained full-time employment.

MARKETING & PROMOTIONS:

BROADCAST OR PRINT:
DoCS Branding Campaign
Rutgers, The State University of New Jersey
Accepted by: Tricia S. Nolfi
Rutgers University Division of Continuing Studies launched a branding campaign that created a recognizable identity and provided continuity among communication initiatives for its thirteen distinct units. The brand includes a new divisional name, alignment with the university's identity standards, consistent design elements, and key messages.

ELECTRONIC:
Website Redesign
Penn State University - World Campus
Accepted by: Heather Chakiris
In July 2011 Penn State World Campus launched a thoughtfully redesigned website for adult learners. Its modern design instills trust and credibility for those seeking an online program from the real Penn State and it gives the adult learner the sense they are a part of something much larger.

INDIVIDUAL AWARDS

ALEXANDER CHARTERS OUTSTANDING CONTINUING EDUCATOR:

Lori A. Stania
The Pennsylvania State University
“Her passion for continuing education, adult students, and distance learners is unmistakable and apparent in all her work. She is an intelligent, compassionate individual who internalizes the goals of this mission-driven institution of higher education and goes above and beyond the call of duty to ensure that every person has the best possible opportunity at achieving his/her educational and career objectives.”

OUTSTANDING LEADERSHIP / DISTINGUISHED SERVICE:

Geraldine de Berly
University College of Syracuse University
“Dr. de Berly’s commitment to provide access and opportunity to international students is paralleled by her drive and determination to enrich their experience in the U.S. and to provide them with strong aptitude for the English language. Her administration of the program encompasses a wide range of hands-on involvement ... which helps our students feel at home and appreciably increases their achievement rate.”

OUTSTANDING CONTINUING EDUCATION STUDENT:

Tremain Smith
The University of the Arts
“Tremain is an exceptional artist who has honed her teaching skills and now, in her work as a teaching artist, serves as a positive role model for her students. An extremely intelligent, thoughtful, and insightful artist of international renown with works in the permanent collection of the Metropolitan Museum in New York City.”

Jonas Caballero
University of Pittsburgh
“Jonas is both an academic and grass-roots leader who has worked in communities in the U.S. and abroad for close to a decade. As a human rights advocate, peace activist, journalist, photographer, media relations coordinator, performer, and educator, he successfully mobilizes people to participate in human rights and peace efforts.”

